

# CANADIAN DEXTER CATTLE ASSOCIATION

## MINUTES OF DIRECTORS' MEETING August 12, 2013

A meeting of the Canadian Dexter Cattle Association Board of Directors was held by conference call on August 12, 2013

Present: Adrian Hykaway (President), Brenda Pollard (Vice-President), Kevin Feagan, Cathy Heinzelman, Allyn Nelson, Ron Black (Recording Secretary)

Absent: Jason Beaton

As President Adrian Hykaway had not yet come on the line, Vice-President Brenda Pollard called the meeting to order. There was no objection to the meeting being taped.

### MINUTES OF PREVIOUS MEETING:

Cathy Heinzelman asked that a correction be made to the minutes of the meeting of May 15, 2013 to indicate that Elizabeth Kunitz had paid for her ad for semen for sale to be placed on the CDCA website.

Moved by Allyn Nelson that the minutes of the Directors' meeting held May 15, 2013 be adopted as circulated and corrected. Seconded by Cathy Heinzelman. Carried.

There was no business arising from the minutes.

### REPORTS:

**a) Financial Report:** Ron Black presented the financial report. As of July 31, the Association had revenue for 2013 of \$8,967 and expenditures of \$4,201 for a surplus to date of \$4,766. The bank balance on July 31 was \$7,309 as well as \$6,271 in the money market fund. As of July 31, 92 members had paid for 2013. There had been 83 animals registered and 47 animals transferred compared to 66 registrations and 70 transfers at the same time in 2012.

Moved by Allyn Nelson that the financial report be accepted as presented. Seconded by Cathy Heinzelman. Carried.

**b) Newsletter:** Brenda Pollard indicated that she has received a breeder profile for the next issue and will be including a Healthwatch article on blackleg in response to member requests. Submissions for the September Newsletter are due by August 31.

**c) Promotional Items:** Cathy Heinzelman reported that she has purchased shopping bags which are now for sale, and will be ordering a new supply of hats as the current supply is sold out. She also reported having put together a small package of articles for Adrian and Rita Hykaway to take to the Dexter Gathering in Ireland.

**d) Website:** Cathy Heinzelman stated that there is a need to develop a policy regarding advertising on the CDCA website so as to avoid exposure to liability following the situation where semen from bulls ineligible for Canadian registration had been advertised. She reported that she has talked to several organizations regarding their policies and has found some very detailed policies. Cathy volunteered to develop a draft policy that can be presented for discussion at the Annual Meeting. President Adrian Hykaway joined the meeting at this time.

**e) Membership:** Brenda Pollard reported that 4 information packages have been sent out since the last meeting. There was discussion on following up with new owners to encourage them to become members.

**f) Information Package:** Adrian Hykaway reported that he and Rita have made some changes to the content of the information package. In particular they have included an item on How to Get Started with Dexters, including a number of questions that prospective new owners should be asking. Adrian will circulate this information to directors by e-mail.

**g) Constitution Review:** Allyn Nelson had circulated proposed amendments to the CDCA constitution which will be sent out to the membership for voting prior to the Annual Meeting.

### OLD BUSINESS:

**a) 2013 Annual Meeting:** Adrian Hykaway reported that a free meeting room, as well as free parking at the racetrack, has been offered by Northlands for the meeting, which will be held on November 9<sup>th</sup>, 2013. Adrian Hykaway noted that the director terms of Cathy Heinzelman and himself will be expiring. Also, as Kevin

Feagan had been appointed to fill a vacancy until the next annual meeting, the remaining one year of that term must also be filled.

**b) Financial Audits - 2011 and 2012:** Ron Black reported that he had spoken with Jason Beaton a few weeks ago. The 2011 review had been finished and the 2012 review was in progress. Ron will follow up with Jason on the matter.

**c) Membership Renewal:** In answer to a question from Adrian Hykaway, Ron Black stated that the number of members is now consistent with last year.

**NEW BUSINESS:**

**a) Directors' Insurance:** Cathy Heinzelman said that she knows many volunteer organizations carry directors' liability insurance and wondered if the CDCA should do so as well, if the cost is not too great. The matter was deferred for discussion at the Annual Meeting.

**b) Communications Committee:** Cathy Heinzelman requested that an item be on the agenda for the Annual Meeting to appoint a Communications Committee to develop policy regarding advertising on the website, which was agreed to.

**c) Information from Canadian Beef Breeds Council:** Cathy Heinzelman reported on a conversation she had had with Doris Rempel of the Canadian Beef Breeds Council regarding the promotion work the CBBC does on behalf of all beef breeds in Canada.

**d) Ireland Trip:** Adrian Hykaway reported that he has a presentation ready for the Dexter Gathering he will be attending in Ireland. He agreed to circulate the presentation to all directors.

Moved by Cathy Heinzelman that the promotional items that Adrian Hykaway will take to the Dexter Gathering in Ireland be given away to other attendees free of charge. Seconded by Adrian Hykaway. Carried.

**ADJOURNMENT:** The meeting was adjourned on a motion by Allyn Nelson.