

MEMO



TO: Ontario Breed Association Administrators

**CC: Ontario Breed Association Presidents
BFO Board of Directors and Staff**

FROM: Bob Gordanier, President

DATE: September 30, 2014

RE: Increase in Mandatory Provincial Check-Off

The Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) has approved the requested increase to the mandatory provincial check-off fee by \$1.00 effective November 1st, 2014. This increase applies to all persons who sell cattle in Ontario and to all persons who collect and remit the fee payable to Beef Farmers of Ontario (BFO) under Regulation 54.

BFO's Board of Directors is grateful to our membership for recognizing the importance of this change and to the delegates who voted in favour of this increase at our 2014 Annual General Meeting. As published earlier in the year when BFO first sought an increase in mandatory check-off, which was passed at our AGM by 77 percent of voting delegates, this increase is vital to BFO's efforts to market Ontario beef and to develop our industry and to maintaining BFO's core services.

Please help us spread the word of this coming change. It will be of particular importance to those who are preparing for fall sales. In the coming weeks, follow BFO's communications avenues for further updates.

We hope that this change will be a seamless one for all concerned. If you have any questions or concerns, please contact the BFO office at 519-824-0334.

Sincerely,

A handwritten signature in black ink that reads "Bob Gordanier".

Bob Gordanier
President

